

GOV-READY CANNABIZ SUPPORT

CANNABIS TECHNICAL ASSISTANCE & EQUITY PROGRAM DELIVERY

Launch Industries partners with government agencies to design, manage, and deliver cannabis technical assistance programs, grant support, entrepreneur education, compliance guidance, and business services through LaunchMyCannabiz™.

CORE COMPETENCIES

- Cannabis Technical Assistance Program Management**
 End-to-end government program support, including participant intake, scope management, consultant coordination, reporting, and agency communication.
- 1:1 Technical Assistance & Business Coaching**
 Hands-on support for cannabis entrepreneurs in licensing, operations, finance, marketing, storefront readiness, HR, payroll, bookkeeping, and buildout planning.
- Grant Management & Compliance Reporting**
 Grant administration, documentation, budget tracking, allowable cost review, milestone reporting, and fund deployment support for public cannabis programs.

ADDITIONAL COMPETENCIES

- Regulatory Compliance & Audit Services**
 Guidance for state and local cannabis rules, application readiness, recordkeeping, operating procedures, financial reviews, and compliance-centered business controls.
- Training, Group Classes & Online Learning**
 Curriculum development and delivery for live classes, asynchronous learning, launch-readiness cohorts, and 24-module entrepreneurship program series.
- Technology, Automation & AI Support**
 Operational technology guidance for regulated businesses, including workflow automation, back-office systems, marketing tools, and practical AI adoption.

PAST PERFORMANCE

City of Sacramento - Office of Cannabis Management CORE Program technical assistance and online learning for cannabis entrepreneurs. 150+ hours of 1:1 consulting, 24-session learning program, financial reviews, marketing and operations coaching, and compliance guidance for 40+ social equity businesses.

Prime \$900K Active

City of Long Beach Social Equity Cannabis Program technical assistance, business coaching, application support, and operational guidance for social equity applicants navigating the 2026-2027 cannabis licensing cycle.

Prime \$80K Active

WA Dept. of Commerce Washington State Social Equity Cannabis Program. Delivered 2,134 hours of 1:1 mentorship to 45 licensees, managed \$8.1M in state grant funds, and supported the launch of 11 retail cannabis stores.

Prime \$900K Complete

GOVERNMENT CONTRACT SERVICES

LaunchMyCannabiz™ delivers cannabis technical assistance, grants, audits, training, and entrepreneur support.

 **NAICS CODES**

541611	General Management Consulting Services
541611	Business Start-Up Consulting Services
541611	Strategic Planning Consulting Services
541612	Human Resource Consulting Services
541613	Marketing Consulting Services
541430	Graphic Design Services
541214	Payroll Processing Services
611430	Professional and Management Development Training
611710	Educational Support Services
561499	All Other Business Support Services

 **CERTIFICATIONS****WBE**

Women's Business Enterprise
#W2F0028560

DBE

Disadvantaged Business Enterprise
#D2F0028560

LGBTQBE

LGBTQ+ Business Enterprise

WOSB / EDWOSB

Women-Owned Small Business

PWSBE

Emerging Small Business
#W2F0028560

King County SCS
Certification #5241

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BOOK A CALL

 **PROGRAM DELIVERY**

Participant intake, direct technical assistance, consultant coordination, workshops, asynchronous learning, and agency-ready reporting.

 **CANNABIZ SUPPORT**

Licensing, operations, compliance, marketing, HR, payroll, bookkeeping, storefront readiness, buildout planning, automation, and AI support.